

### **Cancer Awareness Programme - 4<sup>th</sup> February, 2021 - Report**

'It is easy to defeat Cancer, when diagnosed early'. NSS Units of KBN College has organized programme on account of World Cancer Day on 4<sup>th</sup> February, 2021. Dr. Kota Rajesh from American Oncology Institute was the Chief Guest. In his address he said, early diagnosis of cancer can help detecting symptomatic patients as early as possible, so as to have the best chance for successful treatment. When cancer care is delayed or inaccessible there is a lower chance of survival, greater problems associated with treatment and higher costs of care. The reports say in every four cancer patients one is from India. He also suggested that when a person is diagnosed with cancer it doesn't mean the end of life. Hence, everyone should have a proper awareness on cancer and change their lifestyle accordingly to prevent and diagnose cancer in its early stage. Principal Sri E. Vara Prasad, NSS Coordinators Sri J. Panduranga Rao, Ms. G. Geetha Pavani and Sri D. Pavan Kumar participated in this programme.



**Presidential remarks by Sri E. Vara Prasad, Principal**



**Talk by Dr. Rajesh Kota, American Oncology Institute,  
Vijayawada**



Felicitation to Dr. Rajesh Kota, by the Principal Sri E. Vara Prasad and NSS Co-ordinator Sri J. Panduranag Rao

ISO 9001 - 2015      NBF 92<sup>nd</sup> RANK by MHRD (2017)      NAAC 'A' GRADE

**KAKARAPARTI BHAVANARAYANA COLLEGE**      SKPVV INSTITUTIONS

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VIJAYAWADA, KRISHNA DISTRICT, ANDHRA PRADESH, INDIA.

Awareness Programme on  
**CANCER**  
 On 4<sup>th</sup> February, 2021

**World Cancer Day**  
 4<sup>th</sup> February

By  
**Dr. RAJESH KOTA, Ms, ESMO**  
 American Oncology Institute, Vijayawada  
 PRECISION CANCER CARE

Organized by  
**NSS UNITS**

I AM AND I WILL

**NSS VOLUNTEERS & NCC CADETS PARTICIPATED IN CANCER AWARENESS RALLY ORGANIZED BY THE HINDU CLUB**

# 'Lifestyle changes will help prevent cancer'

The Hindu-HCG Cancer Centre walkathon highlights need for awareness on early detection, cure

STAFF REPORTER  
VIJAYAWADA

Students, police, health care professionals and young athletes highlighted the need for awareness on cancer in the walkathon organised by *The Hindu* (Future India Club) in association with HCG City Cancer Centre on Thursday to mark World Cancer Day observed on February 4.

Commissioner of Police B. Sreenivasulu flagged off and led the walkathon along with the management and medical team of the HCG Cancer Centre.

Speaking on the occasion, Mr. Sreenivasulu said that cancer had been haunting the world for decades and was caused by various factors. While some types of cancer were caused by genetic issues, most were caused due to smoking and other habits. Detection of cancer played a key role in



**Spreading the message:** Youngsters taking part in the cancer awareness walkathon in Vijayawada on Thursday. •K.V.S. GIRI

treating it. People should look for certain symptoms and consult a doctor, if needed. Most types of cancer could be cured with proper treatment and early detection, the Police Com-

missioner said. HCG medical director Dr. M. Gopichand said that 10 million people die across the world due to cancer every year, and in India, around 12 lakh cancer cases are detect-

ed every year and eight lakh out of them succumb to it.

He said that at least one-third of the cancer cases were preventable by making lifestyle changes and avoiding smoking and consump-



tion of alcohol.

The walkathon which began at Padavalarevu Centre on BRTS Road ended at the G.V.R. Govt. Music and Dance College.

Students and NSS volunteers from Nalanda College, Madonna College for the Deaf, KBN College, SRR & CVR Govt. College and young skaters were among those who took part in the walkathon.

The event highlighted the World Cancer Day theme "I can, we can".

HCG assistant vice-president (business development) Dr. Sridhar Muni, HCG cluster COO M.D. Raghuram and others were present.

## The Hindu-HCG cancer awareness rally today

Commissioner of Police will flag off walkathon

STAFF REPORTER  
VIJAYAWADA

On the occasion of World Cancer Day that is observed on February 4, *The Hindu* in association with HCG Cancer Institute will organise a walkathon from Padavalarevu Centre to GVR Govt. Music and Dance College on BRTS Road at 7.30 a.m. on Thurs-



day.

Commissioner of Police B. Sreenivasulu will flag off the walkathon in which cancer survivors, NSS vo-

lunteers and NCC cadets from SRR & CVR Govt College, KBN College, Madonna College for Deaf along with several others will participate.

The walkathon is aimed at creating awareness among the public about cancer and its causes taking forward the theme "I can, we can".





## Invitation



**You are cordially invited to the**

Awareness Programme on  
**'Cancer'**

(On the occasion of World Cancer Day)

On Thursday 4<sup>th</sup> February, 2021 @ 03:00 PM

Chief Guest

**Dr. Rajesh Kota, MS, ESMO**

Oncologist, American Oncology Institute, Vijayawada

Presided by

**Sri E. Vara Prasad**

Principal-FAC, KBN College

Organized by

**NSS UNITS**

ISO 9001:2015

NAAC 'A' Grade Cycle 3

**K.B.N. COLLEGE (AUTONOMOUS)**

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Kothapeta, Vijayawada - 520001.

A College with Potential for Excellence (CPE) All India 92<sup>nd</sup> Rank in NIRF by MHRD (2017)



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CYCLE 3

NAAC 'A' GRADE

# **K.B.N. COLLEGE**

## **(AUTONOMOUS)**

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)  
Kothapeta, Vijayawada – 520 001.

**A College with Potential for Excellence (CPE) All India 92<sup>nd</sup> Rank in NIRF by MHRD (2017)**

### **Awareness Programme on 'Cancer'**

### **(On the occasion of World Cancer Day)**

**4<sup>th</sup> February, 2021 @ 03:00 P.M**

Venue: Vivekananda Seminar Hall

### **Programme Sheet**

Inviting the Guests	:	<b>Sri. D. Pavan Kumar</b> NSS Unit-II Programme Officer
Principal's Opening Remarks	:	<b>Sri E. Vara Prasad</b> Principal-FAC, K.B.N. College
Introducing the Chief Guest	:	<b>Sri. J. Panduranga Rao</b> NSS Unit-III Programme Officer
Speech by the Chief Guest	:	<b>Dr. Rajesh Kota, MS, ESMO</b> Oncologist, American Oncology Institute, Vijayawada
Felicitations to the Chief Guest	:	<b>By Principal &amp; Other dignitaries on the dais</b>
Vote of thanks	:	<b>Ms. G. Geetha Pavani</b> NSS Unit-I Programme Officer